



Registration of University-Owned Business Names and Domain Names policy

Section 1 - Preamble

(1) This Policy is effective from 1 May 2002 and incorporates all amendments to 17 June 2015.

Section 2 - Purpose

(2) This Policy describes the University's policy in relation to University-owned business names and domain names.

Section 3 - Scope

(3) This Policy applies to all organisational units of the University.

Section 4 - Policy

(4) The policy for registering a business name or domain name for any organisational unit of the University is as follows:

- a. The Deputy Vice-Chancellor Global Engagement shall be the Vice-Chancellor's delegate in granting or refusing permission to register a name.
- b. Every proposal to register a business name or domain name shall be submitted to the Deputy Vice-Chancellor Global Engagement.
- c. Every proposal shall be accompanied by a short statement indicating the reason(s) why registration is sought. In the case of a proposal to register a business name, each state in which registration is sought must be indicated.
- d. Proposals will only be proceeded with where the accompanying statement discloses:
 - i. proposed activities which are consistent with the University's objectives as set out in the [Deakin University Act](#) and which are in keeping with the University's standing
 - ii. that the activities to be conducted under the auspices of the business name or domain name will be unlikely to harm the good reputation of the University.
- e. The Deputy Vice-Chancellor Global Engagement may take such steps as may be necessary to cancel any registration where it is demonstrated to the satisfaction of that officer that activities are no longer conducted by the University under the business name or domain name.

Section 5 - Procedure

(5) The [Registration of University-Owned Business Names and Domain Names procedure](#) documents how to comply with this Policy.

Section 6 - Definitions

(6) There are no definitions arising under this Policy.

Status and Details

Status	Historic
Effective Date	1st February 2016
Review Date	1st February 2019
Approval Authority	Vice-Chancellor
Approval Date	17th June 2015
Expiry Date	14th February 2022
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